

Co-creating Mutually Beneficial Corporate Volunteer Projects

Finding the Sweet Spot

- Identify goals with partners, and explore where they overlap.
- Make decisions based on real needs, values, strategy, and experience.
- Ask for what you and the community need.
- Communicate factors that make for a good experience for all involved.
- Say 'no' or 'not yet' if it's not a good fit.
- Share opportunities for ongoing involvement.
- Highlight the kinds of service you desire.
- Establish a contract or agreement.
- Budget for staff time, supplies, tools, refreshments, etc.

Guiding Principles

- Establish internal criteria for group volunteering.
- Communicate criteria.
- Cultivate dialogue to educate and find the sweet spot between needs.
- Make the work of community visible.
- Frame and design service in terms of partnership and values.

