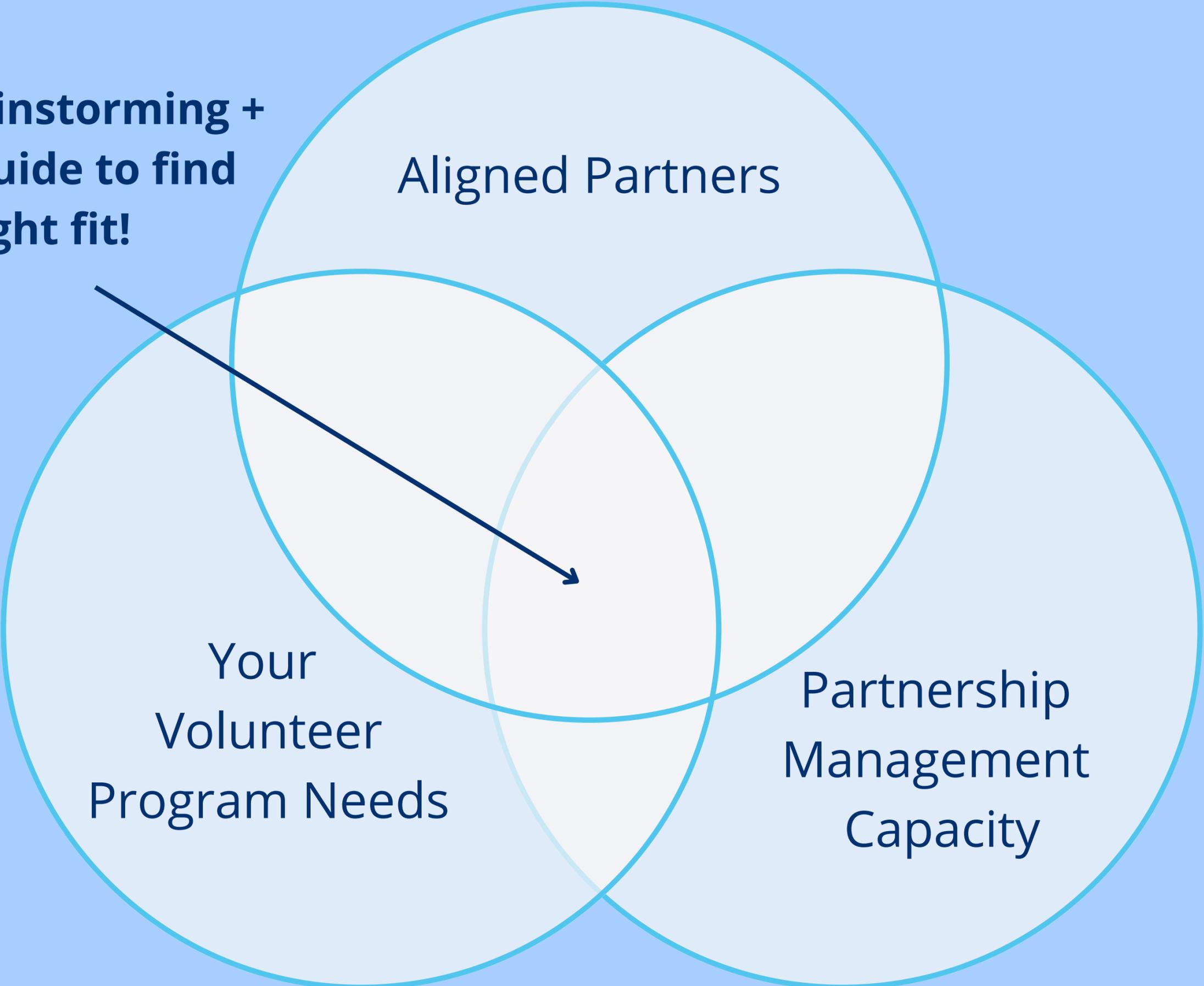


# Corporate Partnerships Planning Guide

 Get Connected  
*by galaxy digital*



**Use this brainstorming +  
planning guide to find  
the right fit!**



Aligned Partners

Your  
Volunteer  
Program Needs

Partnership  
Management  
Capacity

# Plan for Successful Partnerships



**First, determine what successful partnerships will look like for your program.** Start with the end in mind!



**Next, create your corporate partnership framework.** What types of projects + support would you like in a corporate partner? How will you structure these opportunities?



**Finally, you'll begin your outreach and partnership building.** Come ready to talk about the unique offerings of your corporate partnership program.



# Our Volunteer Program's Qualities of Successful Partnerships

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# Notes

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# Partnership Volunteerism Projects + Support Framework

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## Notes

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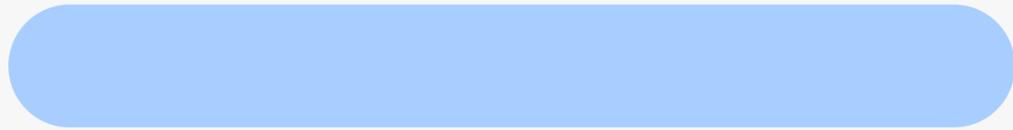
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# Brainstorm of Prospective Partners

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# Notes

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# Corporate Partnership Checklist

Can you answer YES to each of these questions?



*Evaluate your potential partners to ensure you're ready to move forward in building this relationship.*

**Is this potential partner aligned on our organization's values?**

**Is this partner able to meet us in ways that make an impact?**

**Do I have the systems + tools in place to manage this partnership ?**

**Do we have an agreed upon framework for open communication?**

**Are we clear on what defines success for this partnership?**



# Managing Corporate Partnerships

## Opportunities:

- projects
  - employee volunteerism
  - team building
  - dollars for doers
- 

## Communication:

- regular check-ins on goals
  - follow up after events
  - volunteer communication + engagement
- 

## Tools + Systems:

- collect data
  - report impact
  - maintain consistently
  - grow your program!
-