Current Trends in Volunteer Engagement
Planning Guide

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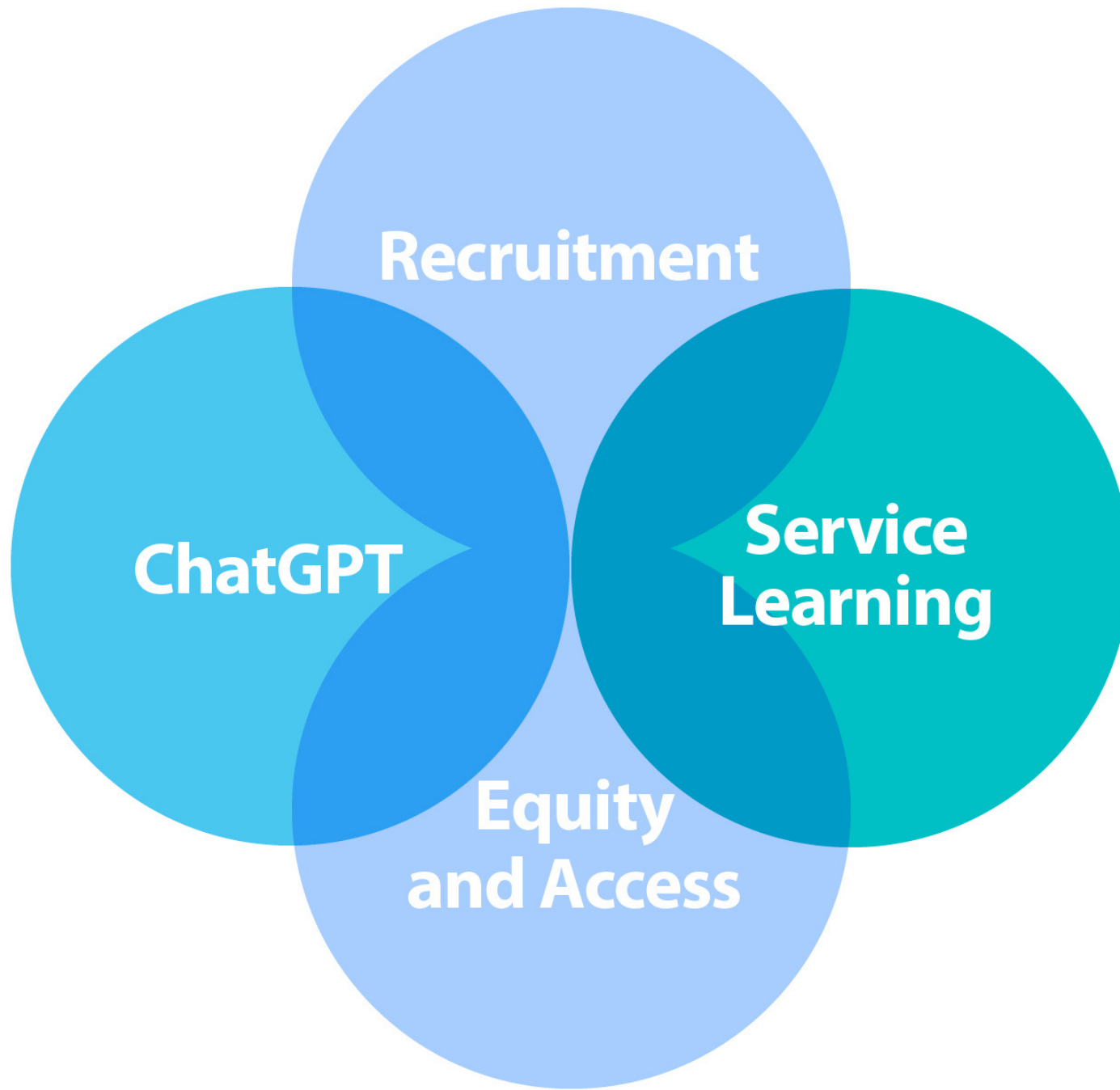
Innovation Adoption Lifecycle
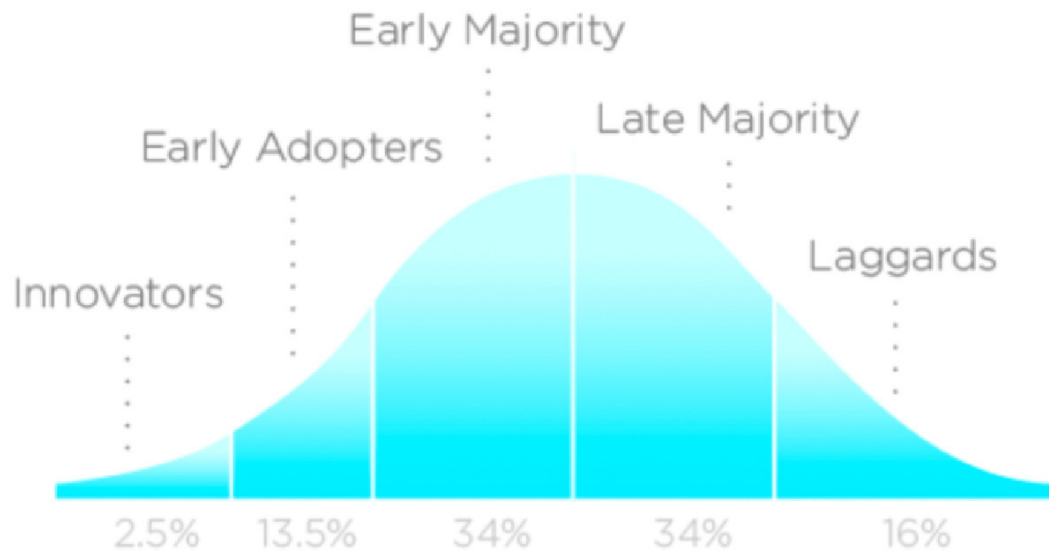
Recruitment

ChatGPT

Service
Learning

Equity
and Access

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Jot down reflections on where you're at on the Innovation Adoption Lifecycle. Are there specific areas where you are closer to the innovation side? Parts of your role where you are more towards the late majority?

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In light of the presentation, can you recognize ways in which your recruitment plans have already shifted in recent years? How else might you implement change to create more partnership amongst staff with volunteers? How can your recruitment messages shift to speak to the populations who are ready to volunteer?

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TAKEAWAY 3

Reflect on what was shared about Equity and Access. What are some ways you can implement a more community centered perspective? How can you create more accessibility in volunteer opportunities? What are your next steps?

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TAKEAWAY 4

Where are you on the Innovation Adoption Lifecycle when it comes to trying AI tools like Chat GPT? Brainstorm some ways to use Chat GPT that can help you in your job right away! Think: Creating outlines for onboarding, training, agendas, etc! Even give writing volunteer opportunities a try!

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For more resources on *Volunteer Engagement* head to our Volunteer Leadership Learning Center!

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