



Building Community Partnerships Planning Guide

 Get Connected
by galaxy digital



Building Community Partnership: Creating a Framework for Successful Partnerships

Solving your volunteer program challenges through community partnerships requires a solid framework. Use the questions in this guide to determine how best to engage in partnerships, and what your program needs, to begin building out or refining your processes.



Evaluate the challenges of your program that you want to solve with community partner support



Create your program's framework for engaging with community partners



Cultivate processes for outreach to potential partners + growing relationships with current partners

Evaluate the challenges of your program that you want to solve with community partner support

List out the top 3 current challenges you're facing in your volunteer program.

Which of these challenges are you currently addressing? How?

Have you tried to solve these challenges with partnerships in the past? Which ones?

Brainstorm which challenges your program could envision community partnerships supporting with, perhaps in new ways:

Create your program's framework for engaging with community partners

What is most important to us in a community partnership? What are our top 3 priorities in a community partnership?

Where do we feel most challenged in developing community partnerships?

Are there local resources we haven't tapped into that help support community partnerships? (volunteer centers, HandsOn, community foundations, non-profit consultants, other local volunteer organizations + leaders?)

Take some time to determine what your organization has the capacity for when it comes to community partnerships:

Write out a clear goal + objective for your community partnership framework.

Cultivate processes for outreach to potential partners + growing relationships with current partners

What is our current process for building + growing relationships with community partners?

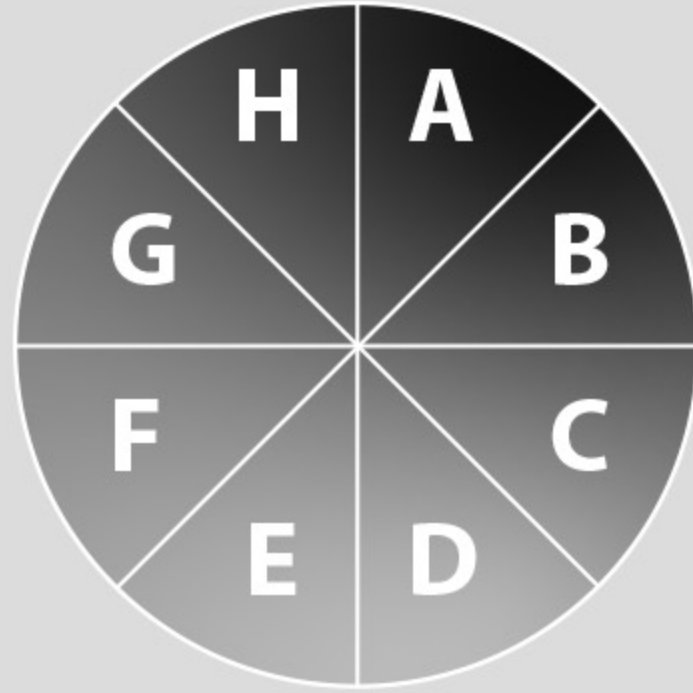
Where do we see areas we can add to, change, or improve?

Do we have a repeatable + documented process for how we engage community partners? Is this based on the unique needs of our program + the different ways partners can engage with us?

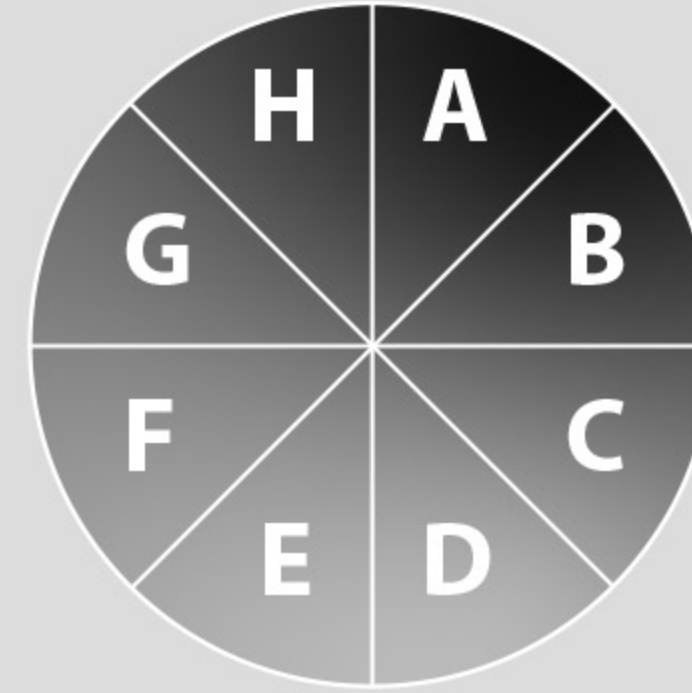
What tools are we using to organize + manage our community partnerships?

Are these tools effective? Do we need to upgrade or consider new solutions for making community partnerships easier to manage?

Bring It All Together



- A) Determining what your program hopes to create + accomplish with a community partnership
- B) Creating your program's framework for community partnerships
- C) Outreach to potential partners
- D) Relationship building with community partners
- E) Launching initiatives with partners
- F) Promote partnerships openly with your support base + community
- G) Share outcomes + appreciation
- H) Maintaining partner relationships over time with intervals of alignment built in



- A) _____
- B) _____
- D) _____
- E) _____
- F) _____
- G) _____
- H) _____

Head to our Learning Center for Volunteer Leaders to access bonus resources on volunteer management tools + how-tos on organizing volunteers and making an impact!

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