

Corporate Volunteerism in 2026: A Fresh Perspective on Transformative Volunteering with Realized Worth

Court McCracken (she/her): Hello and welcome! You're here for Corporate Volunteerism in 2026: A Fresh Perspective on Transformative Volunteering with Realized Worth

Court McCracken (she/her): We'll get started at the top of the hour! Right in 6 minutes

Court McCracken (she/her): Feel free to introduce yourself and share a bit about your volunteerism!

Court McCracken (she/her): We'll get started in about 2 minutes, at the top of the hour. Thank you so much for joining us today!

Erika Rodriguez: Hey there! My name is Erika and I'll be monitoring the chatbox for this session, feel free to say hello and drop where you are logging in from!

Amy Reese: Amy, Oshkosh Area United Way, Oshkosh, WI

Court McCracken (she/her): Welcome, Amy!

Kristina Balciauskaite: Hey team! Heloo!

Kristina Balciauskaite: Lithuania fan club here.

Gabriella Guimaraes: Gabriella from NYC area

Angela Parker: Hi everyone!

Chrissy BRESE: Billings, MT

Gina Edwards: Hello Galaxy Digital and Realized Worth friends! Gina, Heart of Illinois United Way

Angela Parker: Ginaaaa!

Katrina Staib: Hello! I'm Katrina with Students 2 Science in New Jersey.

Court McCracken (she/her): Hi, Gina! Great to see you!

Brianna Thomas: Hi, all! I'm Brianna Thomas from Clarifi, based in Philly [the City of Brotherly Love]

Nichole Giller: Hello! Nichole Giller from Realized Worth. Joining from Atlanta, GA. Excited to be here!

Angela Parker: Hi Gabor!

Katelin Zandi: Hello, Katelin Zandi from Special Olympics Illinois!

Taralee Peart Tonge: Howdy all. I'm Tara-Lee Peart from UNFCU, NY!

Gabor Lakos: hi Angela,

Michelle Clement: Michelle - checking in from YYZ (Toronto)

Angela Parker: Hi hi!!

Kelli Ward: Howdy! Kelli - checking in from Seattle, WA!

Kelly Lynch: Another Kelly - checking in from Toronto, from the Realized Worth team!

Erika Rodriguez: Applications are open until November 14th (next Friday) Learn more / submit here: <https://www.cvent.com/c/abstracts/40496dcd-943e-4d2c-9781-f7fe8379a5be>

Erin LaBarge: hi everybody! Erin LaBarge from SAP here, based in Seattle, though currently soaking up the sun in SoCal with my family

Erika Rodriguez: Learn more on the website here: https://www.google.com/url?q=https://www.pointsoflight.org/corporate-service-council/&sa=D&source=docs&ust;=1762452294145118&usg;=AOvVaw3AUOv8ZeKgAi_PGRcCnld2

Alvis Otero: Greetings to all from Memphis, TN

Melissa Murray: Hi! Melissa Murray from HealthEquity, our volunteer program "Purple with Purpose" Champion.

Jennifer Cody: Hi, I'm Jennifer Cody, I lead community impact and volunteer engagement at Danaher, a Fortune 500 science and technology company. Based in Washington, DC.

Erika Rodriguez: Interested in the Civic 50 program? Learn more here: https://pointsoflight.zoom.us/webinar/register/WN_8nnCBMtlTNaftDdmd45ZlA#/registration

Amy Manwaring: Hello! I'm Amy from Heart of Illinois United Way in Peoria, IL.

Patricia Mayorga: Hello! Joining in from Seattle with the King County Employee Giving Program team.

Erika Rodriguez: Survey info here: <https://www.pointsoflight.org/the-civic-50/survey/>

Erika Rodriguez: Explore VolunteerLink and connect with the Get Connected team here: <https://www.galaxydigital.com/products/volunteer-link>

Melissa Murray: I'm in Dallas, TX if anyone would love to collaborate.

Renata Rusiniak: Hello! Renata Rusiniak from YYZ (hi Michelle) :-) Green Horseshoe Solutions

Flora Ellis: Hello from the UK! Managing global volunteering

Kristine Owiny: Hello from DC! Kristine Owiny from Pyxera Global.

Nicole Smith: Hello from Orlando, Florida! Nicole R. Smith - I'd love to collaborate if you are in the Orlando area!

Carly Weld: Hello! Carly Weld from United Way of the Midlands in Omaha, NE.

Latrinda Williams: Hello, from Phoenix Arizona, CSR for Valeris. Happy to connect.

Kelli Ward: Forgot to add - Kelli, Director of Corporate Social Responsibility at Aventiv Technologies.

Katie Padmore: So lovely to see some familiar names and so many new ones! Thanks for joining us, everyone!

DAMELVY RODRIGUEZ: Hello from NYC/Stamford. Damelvy Rodriguez from Charter Communications. Known as Spectrum in the market.

Lauren Chapey: Hello from Philips! I lead Corporate Social Responsibility here, feel free to connect on LinkedIn: <https://www.linkedin.com/in/lauren-chapey-a9a689159/>

Steven Joseph: Hello everyone! So happy to be here! Steven Joseph, Director of Corporate Partnerships at Big Brothers Big Sisters of New York City!

Megan Dominguez (she/her): Hi friends, Megan w/ Realized Worth from the Portland, OR area. Excited to be here with all of you today!

Grace Randazzo: Grace with Empower, out of Nashville, TN!

Clarisse Beauvais: Hi everyone - Clarisse Beauvais - based in the Greater Boston area from Point32Health Foundation. Nice to meet you all!

Helen Dorsey: Helen M. Dorsey, Community Relations, Blue Cross Blue Shield of Texas

Lacey Gaitan (she/her): Such an important distinction volume vs. value.

Helen Dorsey: Agree transformative volunteering will lead to more longterm outcomes

Renata Rusiniak: I'm very curious if there's any research out there that shows what percentage of corp volunteers go back and volunteer on a recurring basis. This would be an example of someone who is experiencing something transformative...and giving something transformative to non-profits.

Kelli Ward: that!

Kelly Lynch: If there's a company on here who wants to track volunteer behavior over time, please, work with us. :)

Kristina Balciauskaite: What a great topic." The helper holds the power"!!

Nicole Smith: Yes Angela! Say it again for the people in the back!

Lacey Gaitan (she/her): Renata - While there are individual companies (not all, but some) who are tracking that type of information, there isn't a lot of holistic data or research on that across the field.

Erika Rodriguez: Dive deeper into the strategic role of volunteer centers in CSR: <https://www.galaxydigital.com/blog/volunteer-center-role-in-corporate-social-responsibility>

Michelle Clement: I'm Guilty of Transactional. Head down in shame....

Nicole Smith: No shame Michelle, it's a learning opportunity.

Nicole Smith: We are all learning

Kristina Balciauskaite: I think we are all have the transactional comfort zone work, but it could be a good first step to move forward

Kelli Ward: Transactional is what c-suite tends to want to see to justify spend/time, so it seems like there's a melding between the two to check all boxes.

Patricia Mayorga: Completely agree Kelli. Though I have seen transformative interactions take place. Just no support to track and report on this.

Kristina Balciauskaite: Painting room - ouch !

Kathryn Checkley: Lol - I cant attest to the "painting room" anecdote. Been there.

Kelli Ward: We worked at a food bank for an hour. It was a warm fuzzy to participate in, but what made it worth it was when I was talking to a colleague. He realized that this was the food bank his mother visited when he was growing up. He was emotional knowing he was able to come back to help. WORTH EVERY MINUTE of the work to get that set up.

Brianna Thomas: That's amazing, Kelli. Thank you for sharing!

Erika Rodriguez: Very powerful Kelli, that's exactly what this is all about <3

Kelli Ward: Ugh...I'm loving this, but have to hop to another call. I can't wait to get the recording and watch the rest. This is fantastic, Angela!

Kelli Ward:

Megan Dominguez (she/her): Thanks for joining, Kelli!

Katie Padmore: Thank you for joining, Kelli!!

Nicole Smith: ouch!

Alvis Otero: Yikes!

DAMELVY RODRIGUEZ: Being in community is soo special

Alvis Otero: What a beautiful transformative way to instantly make a difference. Just being present. I love that!

annelise sophia ferry: baring witness is such a transformative experience. love this!

Stacia Wake: Such a great lesson and transformation moment being in community with each other. <3

Kristina Balciauskaite: Oh this is such an epic story, I have never see the actual photo! Thanks for sharing this.

annelise sophia ferry: beautiful lesson and story

Amy Manwaring: Absolutely love this story and lesson for everyone!

Helen Dorsey: How profundity

Aleah Keppler: Such a powerful story! Thank you for sharing, Angela.

Michaela Loucks: One of the most impactful volunteering opportunities I have done is with The Hand Project (German Non-Profit) where you build prosthetic hands for people in need in Africa and India, but you can only use 1 hand during the activity and have to work with the other volunteers to understand the importance of the hand you are making for those individuals in need. They have a super powerful video that is shared to bring that WHY behind this volunteering activity. <https://handproject.org/>

Renata Rusiniak: Volunteer Canada uses a similar model for corporate engagement: Learn (brief), Act, Reflect (debrief).

Megan Dominguez (she/her): Oh wow, Michaela - that s truly immersive!

Helen Dorsey: Powerful presentation. I have to peel off. Thankful Thursday.

annelise sophia ferry: @Michaela- wow! thanks for sharing!

Michaela Loucks: You're welcome, if you are interested please reach out to them, they are able to support our global population of colleagues with this volunteer opportunity!

Charlotte Vitak: hello! i have a question!

Arielle Kohr: This was great! Thank you Angela for this powerful presentation!

Gina Edwards: We encourage our nonprofits and employee volunteer teams to use the "what? so what? now what?" process from pre-planning, to just-in-time training, to the wrap up. We can see a difference in engagement and understanding when this is utilized.

Court McCracken (she/her): Ok, @Charlotte, will unmute you

Court McCracken (she/her): Very cool @Gina, love that process!

annelise sophia ferry: stories are so incredibly powerful in driving human connection!!

Brianna Thomas: I have a question

Megan Dominguez (she/her): That s so kind, Bea! Angela will love reading this from you! I m honestly not sure if Angela has ever done this particular presentation on a main stage but I agree!

Samantha Lucas: I always tell our leaders if they want something custom they need to fund it

Megan Dominguez (she/her): Love it, Samantha!

Court McCracken (she/her):

Kristina Balciauskaite: YEAH!

annelise sophia ferry:

Brittany McMillen: I would check in with your local United Way. I work for United Way Suncoast and we offer on-site kit build projects where we bring everything to you.

Nicole Smith: Quick question if there is time!

Jeni Pastier: LOL my team probably feels the same way anytime they suggest "kits" to me

Amy Reese: Brittany, have you vetted that those kits are fulfilling real needs? We have found the opposite but companies still ask. We are trying to re-educate them.

Nicole Smith: How do we as nonprofits make it easier for CSR programs to participate?

DAMELVY RODRIGUEZ: At kitting events, I invite the organization to join us to share a few words on who they are and who will receive the kits.

Erika Rodriguez: you can also reach out at www.galaxydigital.com about connecting with our network of 400+ Volunteer Centers

Brittany McMillen: Yes, we receive great feedback from everyone who receives the kits.

Erika Rodriguez: Learn more about the Corporate Service Council >>>

<https://www.pointsoflight.org/corporate-service-council/>

Erin LaBarge: to Angela's point, I often think of us (CSR practitioners) as translators between the worlds ... between our corporate volunteers and the organizations that we partner with ... it's a tough job, but without it, so much potential for connection is lost!

Bea Boccalandro: Magnificent presentation! The distinctions are so powerful. I hope it s shared broadly.

Erika Rodriguez: Join the Social Impact Conference >>>

<https://www.pointsoflight.org/points-of-light-conference/>

Kristina Balciauskaite: Thank you Angela, as always you guys are the best!

Alvis Otero: Great webinar! Will we get access to the chat? So many great contacts to connect with and exchange ideas.

Erika Rodriguez: Learn more about VolunteerLink >>>

www.galaxydigital.com/products/volunteer-link

Nicole Smith: Thank you so much Angela, this was amazing.

Tessa Edwards: Such a powerful and important topic for our space! I especially love the discussion of the potential dangers with transactional volunteering and what to do instead. Love the new stuff you included, Angela. Thank you Realized Worth, POL and Galaxy Digital!

Charlotte Vitak: thank you all for being here! thankful for these convos!!

Steven Joseph: This was such a wonderful and insightful session! Thank you so much for this!

Erika Rodriguez: <http://www.galaxydigital.com/products/volunteer-link>

Meredith Burke: Thank you for your insight!

Michelle Clement: Amazing & Thank you ;)

Alvis Otero: Incredible!! Thank youj!

Jennifer Cody: Thank you!

Patricia Mayorga: yep, still here

annelise sophia ferry: yesssss!!!! that would be a great session!

Lacey Gaitan (she/her):

Shimmy Mehta: Thanks everyone!

Samantha Lucas: We host events and bring our partners on site to do learnings, focus groups, connections.

Alvis Otero: That was me too! I'm happy to come off mute and elaborate if needed.

Samantha Lucas: Happy to share more about it. Email me at Samantha.Lucas@allianzlife.com

Katie Padmore: That's wonderful, Alvis

Patricia Mayorga: I have to drop. I'm very interested in a session on the topic of creating proximity. Thank you for creating space for this learning opportunity!

Katie Padmore: Thank you, Patricia!

annelise sophia ferry: thanks so much for sharing that perspective, @Alvis!!

annelise sophia ferry: it's so important to partner with other organizations embedded in the community who are familiar with the unique local needs!!

Clarisse Beauvais: Thank you!